

Press Release

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Ski 600 km in 6 days? That's a challenge!

Experienced skiers who want to put their ski skills to the test are being sought by Austrian based ski company, Redpoint (www.redpoint.co.uk). The family run company has announced that it will be running its bi annual ski challenge in the Ziller Valley to celebrate 14 years operating in the area. And the challenge? Skiers who take part will be attempting to ski all the runs in the valley in just six days – that's over 600kms of runs.

Whilst anyone is welcome to take part in the event, organiser Greg Moffatt of Redpoint points out that the week is designed to encourage practised skiers to challenge their capabilities. "Advanced skiers can often plateau or feel that they lack a degree of challenge, so we developed the Redpoint Challenge especially for them," comments Greg. "We wanted to it make tough, but enjoyable and the time element certainly adds a sense of urgency."

Those taking part will be required to ski all the pistes, including the black runs, within the week - an average of around 100km each day. To make it accessible to those who want a challenge but perhaps lack in confidence, Redpoint has built in three levels of challenge. The blue team will ski all 152km of blue runs in the valley, the red team will ski all 346km of red runs as well as the blue runs and the black team will attempt to ski it all. Each team will be led by a Redpoint guide, who will be responsible for route-finding and recording the path taken.

"We feel that we have got the balance right," adds Greg. "We have devised a course which will test the advanced skier, but also offer something for our less confident guests who want to push themselves little further than they might otherwise go. It's also a chance to see more of the fantastic Ziller Valley than many of our guests usually experience."

The two challenges take place from 9th January to 16th January 2010 and from 13th to 20th March 2010, costing from £657 per person including guiding, transportation to the ski areas and half board accommodation. Flights start from around £55 return.

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